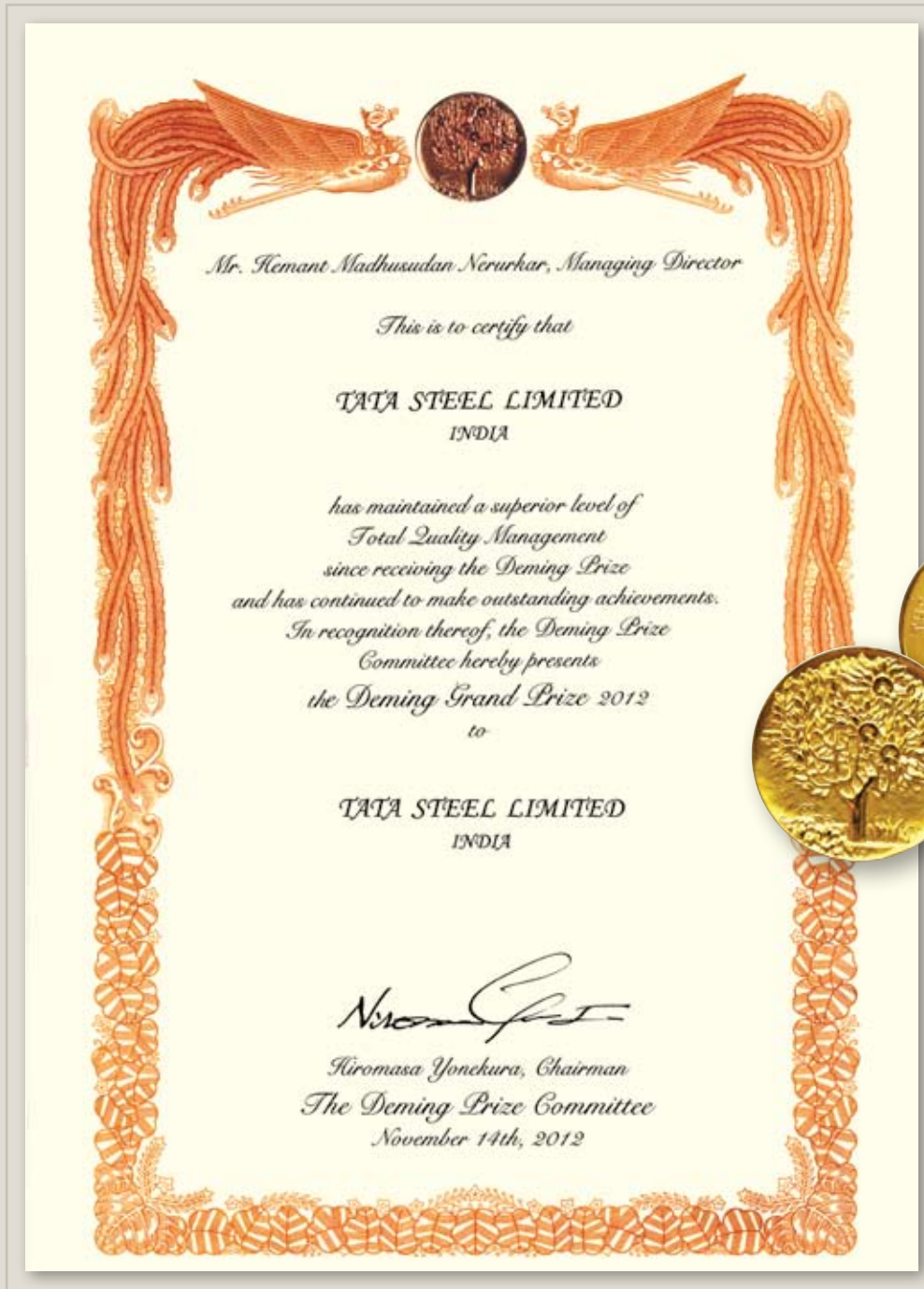


The Deming Grand Prize



Tata Steel is the first integrated steel company in the world, outside of Japan, to win the Deming Grand Prize.
The Deming Prize is considered to be the highest award in the area of Total Quality Management.

Winning the 2012 Deming Grand Prize is a testimony to our ongoing efforts at achieving excellence in business.